

PRESS RELEASE

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ELAN Home Systems Announces Close Collaboration With Sunfire

Two Great Companies with Well-Respected Engineering Now Working Together to Serve Their Individual Dealers Better Than Ever

LEXINGTON, KY — ELAN® Home Systems, a leading manufacturer of award-winning Multi-Room audio/video and home automation systems, announced today that the company will be collaborating closely with Sunfire as a sister company. The collaboration will provide new opportunities for ELAN and Sunfire to further serve their individual sales channels with state-of-the-art audio and home theater product offerings. ELAN and Sunfire will leverage and share technologies where synergistic, while each company will maintain their individual, respective Dealers, Distributors and Representatives.

Bob Farinelli, President and Chief Technology Officer for ELAN notes, "Sunfire is an exceptional company with high-performance audio products, so this relationship presents exciting opportunities for us and tremendous advantages for our Dealers. While each company will continue to operate independently, this collaboration affords both companies a stronger market position and allows each to deliver additional, innovative products even faster to their Dealers. This is a win / win for the companies, and even more so for the Dealerships we each serve."

Sunfire, based in Snohomish, Washington, is well-known for creating powerful home audio and home cinema processing electronics and premier sub-woofers. To ELAN Dealers, this relationship will allow some of Sunfire's unique technologies to be adapted into the line. This will result in the delivery of high quality mid-market Home Theater products to augment ELAN's complete new line of Home Theater speakers, TheaterPoint, scheduled to debut at CEDIA 2005 in Indianapolis.

"We welcome this relationship with enthusiasm and are proud to be associated with ELAN, who is consistently recognized for excellence in Engineering and possesses a very loyal, established market channel," said Bob Carver Founder and Chief Technology Officer of Sunfire. "This puts enormous resources at our fingertips and will result in greater company efficiencies. We look forward to sharing ideas and working with ELAN to simply provide our customers with the best in powerful home audio solutions."

About ELAN Home Systems:

ELAN Home Systems is a leading manufacturer of innovative, award-winning Multi-Room audio/video and home automation systems. Based in Lexington, KY, the company's systems were the first to integrate audio, video, phones and third-party products to create a seamless, easy-to-use "whole house" experience. The company's unique products provide complete lifestyle, feature-rich solutions, yet can be configured to fit the specific needs of every homeowner. ELAN products are distributed through a comprehensive channel of select Dealers and Distributors throughout the United States, Canada and 58 countries worldwide. Both ELAN and Sunfire are Norkek Inc. companies. To learn more visit www.elanhomesystems.com.

About Sunfire:

Based in Snohomish, WA, and founded by renowned audio innovator Bob Carver, Sunfire designs, develops, manufacturers, and markets audio products that deliver exceptional performance, features and value, creating powerful, exciting Home Theater experiences. Key Sunfire components include; the True Subwoofer Series, the Theater Grand IV Preamp Processor, the Ultimate Receiver II, and the Cinema Grand Signature Series of amplifiers. Dedicated to improving the state-of-the-art in audio, Sunfire's several patented technologies include the Tracking Downconverter™ power supply used in its acclaimed, award-winning subwoofers and amplifiers, and the High-Pressure, High-Back-EMF technology also used in its subwoofers. For more information, please visit the company's Web site at www.sunfire.com.

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